
DEPOSIT SYSTEM, A UNIQUE OPPORTUNITY ON THE ROAD TO ECOLOGICAL TRANSITION

- International and supranational organisations, especially the European Union, are clear: the deposit system puts an end to the throwaway society and that is why they are promoting it. We all know that it will come: we can either take the lead and be an example or remain at the back of the pack when it comes to waste management and the circular economy.
 - In fact, the PSOE already took the initiative in 2011 and it is a measure that it has continued to defend and support (electoral programmes 2015 and 2016).
 - The Deposit System is a vector of change in the ecological transition because it can prevent 30 million beverage containers from being lost every day in Spain and end up polluting our environment.
 - The ACs and municipalities want it because it manages successfully and efficiently. 20% of the total volume of municipal waste.
 - It costs the same as the container system and greatly improves, both in quality and quantity, the results of selective collection. The only official study done in Spain - Generalitat de Catalunya, 2017 - confirms its economic viability and quantifies 94.95% recycling of packaging waste
 - Moreover, it is a solution that adds up because in the more than 40 regions where it operates s u c c e s s f u l l y, it does so in a complementary way with the container system or any other system that is in place.
 - The best example was in Cadaqués, where during a pilot test in 2013 it reached 92% of selective collection. The public was delighted, the traders wanted it, and it improved the overall selective collection.
 - More than 80% of people want it, as a survey by the Generalitat shows Valencia, and that is why the big packers and supermarkets are changing their stance. They will not proactively implement it but they know it is inevitable.
 - This is happening in Spain (Coca-Cola, Lidl, Mercadona,...) and has happened in the latest regions of the world where it is being implemented: United Kingdom, Malta, Romania.
 - Key to ending marine litter, a challenge that is close to our hearts:
 - > Spain, after Turkey, is the country that discharges the most plastics into the Mediterranean.
 - > In Mallorca and Ibiza there are two large concentrations of plastics with an average of 30 times more pollution than in the rest of the Mediterranean.
 - There is global agreement that ocean pollution is a challenge on a par with climate change and that the Deposit System is one of the solutions, as 40% of the waste that reaches the sea is packaging.
 - It is happening right now at home and we have everything in place to lead the way in solving this challenge.
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RETURNING PACKAGING TO THE SHOP 10 BASIC CONCEPTS

1. Complementary: Reintroducing the sale of beverages with a deposit is complementary to the container system or any other system.
another option.
 2. The return can be manual or automatic.
Trade decides and charges 2 cents
300 million per year for the establishments.
 3. Prices are not going up. In none of the 40 regions of the world where drinks with a deposit have been reintroduced has there been any increase in prices.
happened.
 4. Why waters, beers, juices and soft drinks?
Drinks are what we consume the most outdoors and what is most often consumed in the found abandoned in the environment are cans and bottles.
 5. Citizen support: + 80% here and elsewhere in the world where surveys have been conducted. Favours increased of responsible consumers.
 6. Global trend: In Lithuania, in Sydney, in Malta, in the UK, in Romania... Even Coca-Cola has changed its stance.
 7. No cost for the state and regional administrations and savings for municipalities, while at the same time generates green jobs.
 8. Government only legislates. The packers and supermarkets manage
 9. Reduces CO2 emissions related to municipal waste management by 50%.
Packaging can be reused or the raw material can be used to make new packaging.
 10. Financing of the system: Polluter pays (non-refundable deposits)
+ Sale of raw materials+ Legal contribution from packers (the remaining part)
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